IAA Curriculum

Content Area	Fashion Design	**Grade**	9-12
Course Name	Fashion Design Major Level III		

Unit	Unit 1 - Fashion Movement					
Concepts	Historical, cultural, social and economic changes affect fashion. Technology is infused in all aspects of fashion and its related industries					
Big Ideas & Competencies	The students will be able to recognize how variations within fashion cycles are determined by the impact of changes in society. The students will be able to demonstrate changes in styles and silhouettes and examine their origin. The students will be able to contrast and compare how the advancements in technology have influenced fashion change.					
Essential Understandings	Who and what influences your fashion choices? What causes fashion to change and how are the changes forecasted? What is the fashion cycle? Why is fashion considered to be a mirror of our times? How can technology assist us in our knowledge of fashion; past, present and future?					
Dates (estimates only)	**Smart Objectives**	**Instructional Strategies and Activities**	**PA CC Standards**	**Keystone or PSSA Anchors**	**Keystone / PSSA Eligible Content**	**Vocabulary**
15-20 Days	Students will be able to… Discuss the impact that values, culture, society and economics have on consumer purchasing decisions. Identify how the stages of the fashion cycle are used to forecast trends by designers in the fashion industry. Contrast and compare how current fashion trends are a reflection of styles from the past.	Guided notes Critical vocabulary Guided discussions Small group Article summaries Project assessments	16.1 16.2 16.3 16.4 16.5 16.6 16.7			Values Culture Society Economics Consumer Purchasing Fashion cycle Trends Fashion industry Style
Resources	Materials, texts, videos, internet sites, software, human to support instruction					
Formative Assessments	Class participation, observation checklist, teacher observation, quizzes, exit tickets					

Summative Assessments	Tests, various assessments of projects (individual, group, partner), rubrics performance tasks, teacher designed assessments
Strategies for ELL and IEP Support	Small groups, peer assistance, additional individualized assistance, variation of activities/assignments, modifications and accommodations.
Acceleration Strategies	Journal writing, related reading activities, peer assisted activities, independent projects, research using the library, internet, etc.

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Unit	Unit 2 - Fashion Communication and Promotion
Concepts	Both verbal and non-verbal forms of communication are necessary in presenting fashion ideas. Technology is infused in all aspects of fashion and its related industry. Various career opportunities exist in the fashion industry.
Big Ideas & Competencies	The students will be able to generate a successful visual display for an intended audience and outcome. The students will be able to differentiate the various methods of communication and utilize them appropriately. The students will be able to determine why the understanding of fashion is vital to career opportunities within the fashion industry.
Essential Understandings	What are different forms of communication used within the various segments of the fashion industry? How are verbal and non-verbal methods of communication used in the fashion industry? Why is it important to utilize different forms of communication to succeed in the fashion business? In what ways does technology assist in the buying, planning and selling of merchandise? Why is the understanding of fashion vital to career opportunities within the fashion industry?

Dates (estimates only)	Smart Objectives	Instructional Strategies and Activities	PA CC Standards	Keystone or PSSA Anchors	Keystone / PSSA Eligible Content	Vocabulary
15-20 Days	Students will be able to… Give examples of open ended questions that they might use with a customer if they were the Salesperson. Write a business letter incorporating the eight parts of the letter, to a person company in the fashion Industry. Discuss body language, personal appearance, print media, visual merchandising, and other non-verbalsignals. Role-play or sketch a fashion phrase for other students to guess.	Guided notes Critical vocabulary Guided discussions Small group Article summaries Project assessments Business letter Business report	16.1 16.2 16.3 16.4 16.5 16.6 16.7			Values Culture Society Economics Consumer Purchasing Fashion cycle Trends Fashion industry Style

	Discuss how communication technologies in the fashion pipeline expanded the industry's information loop. Select one technology application and write a business report that analyzes why or why not it might be good for the fashion industry.					

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Unit	Unit 3 - The Business of Fashion
Concepts	The business of fashion exists within our daily lives. Various career opportunities exist in the fashion industry. Technology is infused in all aspects of fashion and its related industry.
Big Ideas & Competencies	The students will be able to implement the concept of merchandising. The students will be able to differentiate and compare between the various segments of the Apparel and accessory industries. The students will be able to perform a self-evaluation and identify career choices.
Essential Understandings	How do the various components of the fashion industry work together to create customer satisfaction? Is personal style determined by the fashion industry? How do fashion trends affect consumer choices? What is the primary objective of all businesses? How does personality affect your career choice? Why is self-awareness of personal interests, skills and knowledge paramount to future success? How is technology used in the design, construction, and production of garments, accessories and textiles?

Dates (estimates only)	Smart Objectives	Instructional Strategies and Activities	PA CC Standards	Keystone or PSSA Anchors	Keystone / PSSA Eligible Content	Vocabulary
15-20 Days	Students will be able to… Discuss the four levels of the fashion business. Research a store type and create a retail report. Discuss what motivates you to purchase specific styles and designer names. Choose your favorite designer and create a product brand extension in the form of a mood board. Identify today's trends and compare	Guided notes Critical vocabulary Guided discussions Small group Article summaries Project assessments Store research Designer presentation Consumer/retailer compare contrast	16.1 16.2 16.3 16.4 16.5 16.6 16.7			Values Culture Society Economics Consumer Purchasing Fashion cycle Trends Fashion industry Style Trade Publication Designer Moodboard Federal Laws

	them to the clothing you own. Contrast and compare the consumer buying cycle vs. the retailer buying cycle. Identify federal laws affecting the fashion industry and explain changes made due to the enforcement of them. Complete self-evaluation for finding a job in fashion.					

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Unit	Unit 4 - Fashion Construction
Concepts	Safely utilizing the appropriate tools and machinery is essential to successful construction of garments and fashion related products. Applied usage of textiles, notions and patterns create wearable Apparel and accessories. Elements and principles of design create visual aesthetics.
Big Ideas & Competencies	The student will be able to demonstrate the safe use of tools and equipment in the fashion laboratory. The students will be able to select appropriate tools for their specific use. The students will be able to construct a fitted garment or accessory. The students will be able to integrate the use of elements and principles of design in garment or accessory development.
Essential Understandings	Why is it necessary to take precautions and prevent accidents when utilizing equipment in the fashion laboratory? What equipment is necessary in the construction of fashion related products? What are the parts of a pattern? How do quality sewing techniques relate to Apparel production? How do the characteristics of various textiles affect a garment's outcome? What skills are needed in order to create a wearable garment or accessory? How do the elements and principles of design combine to create successful fashions? In what way does technology assist in the buying, planning, and selling of merchandise?

Dates (estimates only)	Smart Objectives	Instructional Strategies and Activities	PA CC Standards	Keystone or PSSA Anchors	Keystone / PSSA Eligible Content	Vocabulary
15-20 Days	Students will be able to… Review sewing lab safety rules. Student demonstration of the proper use of sewing tools. Accurately measure their partner's body parts and determine their correct pattern size. Interpret the information on the back of the pattern envelop.	Guided notes Critical vocabulary Guided discussions Small group Article summaries Project assessments Safety quiz Garment construction	16.1 16.2 16.3 16.4 16.5 16.6 16.7			Sewing Pattern Textile Garment Needle Thread Sewing Machine Seam Allowance Seam Ripper
Resources	Materials, texts, videos, internet sites, software, human to support instruction					

Formative Assessments	Class participation, observation checklist, teacher observation, quizzes, exit tickets
Summative Assessments	Tests, various assessments of projects (individual, group, partner), rubrics performance tasks, teacher designed assessments
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Unit	Unit 5 - Illustration and Design
Concepts	Illustrating and combining garment parts and details achieve new and different fashion styles. Technology is infused in all aspects of fashion and its related industry. Elements and principles of design create visual aesthetics. Various career opportunities exist in the fashion industry
Big Ideas & Competencies	The student will be able to design a croquet and create an original style of illustration and presentation. The students will be able to develop a line within a classification incorporating the elements and principles of design. The students will be able to generate fashion designs utilizing computer technology.
Essential Understandings	Why is the knowledge of garment parts and styles essential for successful fashion design? How does the application of a variety of details result in new designs? Why is the understanding of fashion vital to career opportunities within the fashion industry? What are the elements and principles of design? How are the elements and principles used to create illusions in fashion? How is technology used in the design, construction and production of garments, accessories and textiles?

Dates (estimates only)	Smart Objectives	Instructional Strategies and Activities	PA CC Standards	Keystone or PSSA Anchors	Keystone / PSSA Eligible Content	Vocabulary
15-20 Days	Students will be able to… Identify and discuss different garment parts and combine them into an original sketch. Research and present specific careers and skills required to successfully perform the duties of the positions. Demonstrate how the elements and principles of design are combined to create an aesthetically pleasing fashion design. Examine your body type and	Guided notes Critical vocabulary Guided discussions Small group Article summaries Project assessments Garment construction Career presentation	16.1 16.2 16.3 16.4 16.5 16.6 16.7			Sewing Pattern Textile Garment Illustration Proportion Aesthetic Design Principles Body Type

	enhance your figure through the use of the elements and principles of design. Examine various designs on garments and recreate them through illustration and design.					

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